

WMB
Apparel Sourcing
WE MAKE BRAND



Office address -
House #41, Lift#3, Road #13,
Sector #10, Uttara, Dhaka -
1230, Bangladesh

Email - info@wmbas.com
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Factory / Wearhouse Address -
120/5 , Karnapara, Ulail, Savar,
Dhaka - 1340, Bangladesh

ABOUT WMB

WMB Apparel Sourcing is the well reputed Buying house along with the full co-operation with our own Garments manufacturing & exporting unit **WMB Apparel Sourcing** over here in Bangladesh.

We help international buyer's source garments and home item from all regions of Bangladesh. With a firm grounding in the dynamics of textile and garment business, we identify our client needs, in turn, the end consumer needs, and recognize the opportunities. Our merchandising & sourcing department efficiently sourcing fabric, yarn, trims & accessories from India, China and Turkey globally for our customer

Client confidentiality & non-disclosure, global & ethical compliance standards are strong business priorities for us. Our expert & dedicated staffs working under the supervision highly professional personals.

Our Merchandising Dept. is well equipped & our efficient QC team use to look after every article uring production till shipment as per the buyer's required quality.

We have Efficient and Experienced Commercial Team use to take care of the related documents as well as taking care of the Banking Sector, BOI (Board of Investment), EPB

(Export Promotion Bureau), BGMEA (Bangladesh Garment Manufacturing Exporter Association) & BKMEA (Bangladesh Knit Manufacturing Exporter Association), Customs, Freight

Forwarders, Shipping Lines etc

OUR VENDORS

Our large vendor base of more than 50+ factories have the most advanced machinery with an integrated vertical set ups.

Our factories are socially complaint and abide by the laws of the land- Accord, Alliance,

Oekotex and BSCI, WRAP, Certified.

Our vendors are located in Dhaka, Chittagong, Comilla and all EPZ in Bangladesh. This gives us flexibility of moving programs to optimize the cost efficiency and lead times to customer's advantage

Our sister concern -



100% Export Oriented Knit & Woven Garment Manufacturing Factory

ESSENTIAL



BUYING & SOURCING SERVICES

High fashion product requirements demand a higher scale of supply chain. **WMB Apparel Sourcing** team considers this as a thumb rule & this remains a key guideline for all the productions for exports.



Research & Development

" Main focus and strength " Travel to fair and research " Develop fabrics, prints, embroidery and sequin " Develop various wash, dyeing and styling.



Merchandising

" Systems oriented " Understanding of business trends and vendor interface " Analyze orders " Customer and vendor interface



Shipping and Finance

" Liaison with the shipping companies " Planning of product export " Export liaison



Social Compliance

" Vendor social compliance " Discrimination and environment " Audit and reporting " Corrective action " Follow-up audit



Production / Quality Assurance

" Expects, production background " Guide factory " Production planning " Quality Control - AQL standards followed " Timely Delivery " Audit failure analysis

VISION AND MISSION

Our Vision

To create a truly global business relation between garment exporter and importer, whilst achieving its goal of becoming the number one value buying agent in the Bangladesh with our reputation for credibility and integrity with our customers, vendors, and employees. This we are trying to achieve through our commitments to 4R's

4 R's

" Right
product "
Right price "
Right quality "
Right time

Our Mission

To provide our clients with efficient and effective sourcing solution for their requirements this includes taking a lead role in structuring and executing transactions that benefit our clients and help their business growth.

- " Provide fashionable products at affordable prices.
- " Be innovative, cost effective and globally competitive.
- " Exceed our customer's expectations.
- " Meet our customer quality standard make them value added product.
- " Closely monitor as customer instant demand and make solution.
- " To help customer by providing new supplier as their demand.



OUR STRENGTHS

"Buying House with the support
of our own and several good
associate factories"

" Have our own manufacturing unit **Essential Apparel Ltd.**
, " Most of our factories are ISO, Oekotex and BSCI, WRAP, Certified. " Fabrics: We focus on superior hi-tech fabrications and construction details such as flat seams, fluff threads and plush elastics to enhance the comfort factor and performance. Popular products include shirts (from 50s to 100s count and above), flat knits (100% compact cotton, merinos, angora and other natural and synthetic blends), fine knits (in pima, combed, compact, modal, viscose and other natural/synthetic blends) and bottoms (denims & non denim). " Products: vary from trend driven graphic printed and garment washed items through to more innovative items in knits (cottons, blends, modals, nep jerseys & fleece, burnouts, indigo knits, cosy knits) and woven (twills, canvas, poplins - stretch and non-stretch, denims in different structures and weight from indigo dyed to variety of colors and all over printed, micro-poly & viscose). Our operations across Bangladesh, India, China & Turkey mean we can offer every technique demanded and at a competitive price point choosing the right country of manufacture and type of factory according to client's quantities, product and optimum duty structure.



" Printing: our technical partners can able to do all type of printing like-Screen printing, digital printing, Photo printing, sublimation printing, flock print, Puff print, Hi-density print, 3D Print and hand block, mud resist. " Embroidery: Our Embroidery efficient team can do Hand and computer embroidery, yarns, embroidery, crocheted & hand knitting. " Pattern making: We can provide support for Cad patterns, production markers, grading. " Processing: we have in-house technician for washing they Cando any types of wash for any types of fabric and garment processing including denim washing, acid, enzyme, bio finishes, pigment dye, direct dye, cold dye, dischargeable dye.

BUYING & SOURCING PRODUCT CATEGORIES

Over the years we have added various products in our portfolio. We are constantly sourcing new materials, techniques, supplier base to satisfy such a mixed spectrum of product categories in Fashion & Home.

Men's Wear

T-SHIRTS & POLOS | TANKS & VESTS | SWEATS & HOODIES | TRACKSUITS | JACKETS | TEAMSETS | PANTS|RUNNING SHORTS |BOARD SHORTS |BASELAYER|UNDERWEAR| SOCKS

Ladies Wear

BRA TOPS | RACER BACKS & TANKS | ZIP TOPS | GYM TEES | PULLOVER & HOODIES | WINDBREAKERS | LEGGINGS | TIGHTS | SHORTS & PANTS | SHAPEWEAR | SEAMLESS | ORGANIC

Kids Wear


T-SHIRTS | POLOS & HENLEY | SWEATERS & CARDIGANS | SHIRTS | BLOUSES | TROUSERS | DENIMS | JACKETS

Nightwear

BRIEFS & BOXERS | CAMISOLES | NIGHT DRESS | PYJAMA SETS | BRAS & SLIPS | SHORTS | ALLOVER PRINTED SETS

Corporate

EASY CARE SHIRTS | DENIMS & CASUAL SHIRTS | PERFORMANCE TEES & POLOS | UNIFORMS | FLEECE | TROUSERS | SWEATERS & KNITS | OUTERWEAR | GOLF | PRINTER ACTIVEWEAR



Street wear

GRAPHIC T- SHIRTS | VINTAGE POLOS & T-SHIRTS | DECORATED & WASHED SWEATS | GARMENT DYED PANTS | UTILITY PANTS & CARGO SHORTS | FANCY SWEATERS | PREPPY SHIRTS | BLOUSES, TOPS & SKIRTS | JEANS & SKINNY DENIM

Essentials

ROUND & V NECK T-SHIRTS & VESTS | SHORT & LONG SLEEVE T-SHIRTS | POLOS SOLID & Y/D | SWEATSHIRTS | BASIC DENIMS | BASIC TROUSERS | UNDERWEAR

SOME OF OUR RECENT CLIENTS INCLUDE

We are worked and working with most of renowned customer all over the world

Katag A.G-Besfield, Commander, Sylt -(GMBH), Big Star(PL), Roberto Jeans (DK), Makro (BE&NL), Sebago(Sweden) ANWB(NL), Tiffosi (Portugal), Scotfree (PL), Whet DNF & SIL (NL), Armand Thiery(NL), V&D(NL), Alan Rust(SW), America Today(NL), Fussl (NL), Boston brothers (NL), Inno(BE-Axiom), Just Brand(NL-PME & Vanguard), The Sting (NL),

FACTORY

WMB Apparel Sourcing is an export-oriented Garments manufacturing unit along

with backward linkage industries which produces Fashionable or basic & casual Knit Garments. The factory is established in 2015. For last 2 years exported its 100% products to customers in various countries. Up to today there are no records of any major problem/claim/discrepancy from customer side

Our motto is to be the premier manufacturer and related service provider to textile & apparel products by continuous betterment on existing resources & processes and their respective utilization:

- o On product specialization
- o On flexibility
- o Adaptability
- o Systematic manufacturing environment
- o Punctuality quality at an economical cost.

Factory address

WMB Apparel Sourcing

120/5 , Karnapara, Ulail, Savar, Dhaka, Bangladesh

Management Details



RTN. ABUL KASHEM
Proprietor
E-mail- info@wmbas.com



MD.AZIZUL HAQUE
HEAD OF MARKETING AND MERCHANDISING
E-mail- aziz@wmbas.com



Md. Shahin
Director of Marketing
E-mail- shahin@wmbas.com

Quality

OUR LEGAL DOCUMENT

Essential Apparel Ltd.

Trade License No: 20212626006013642

Export Registration No: 260326211329522

Bin No: 0046084490483

Tin No: 112338195543

BGMEA Membership No: 6756

Rex No: BDREX 03393

Fire License No: DD-Dhaka-321652022

Contact Us



WORK CONTACT PERSON



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